



## **L.J. ROGERS TRUCKING SELECTS ORBCOMM'S ASSET TRACKING SOLUTION FOR ITS DRY VAN TRAILER FLEET**

*Maintenance-free, end-to-end solution provides real-time visibility and control over transport operations*

**Rochelle Park, NJ, August 25, 2016** – ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) and Internet of Things (IoT) solutions, today announced that it has been selected by L.J. Rogers Trucking, Inc. (L.J. Rogers) to provide an [industry-leading asset tracking](#) solution for its dry van trailer fleet. Headquartered in Mebane, NC, L.J. Rogers focuses on full-service truckload transportation and logistics support throughout the United States. ORBCOMM's end-to-end solution will provide wireless connectivity through its proprietary hardware and a web-based reporting platform for optimal [fleet management](#).

L.J. Rogers is using ORBCOMM's ruggedized [telematics](#) system, which is self-powered with solar recharging technology for low power consumption and long service life, eliminating the need for frequent battery changes. ORBCOMM's solution includes a robust [web application](#) with data reporting and analytics capabilities to increase in-transit visibility and security of L.J. Rogers' dry van trailers. ORBCOMM's telematics solution also integrates with the [McLeod LoadMaster™](#) dispatch software platform, enabling L.J. Rogers to capture near-real-time asset data for their fleet, including operational condition, exception reporting and GPS position, through one comprehensive system.

“ORBCOMM's dry van trailer tracking system is taking hold in the transportation industry, and we're pleased that leading truckload carriers like L.J. Rogers are investing in our solution for its unique advantages and long-term ROI benefits,” said Marc Eisenberg, ORBCOMM's Chief Executive Officer. “With a very low cost of ownership, ORBCOMM's telematics solution is a must-have for transportation companies looking to achieve cost controls while ensuring continuous access to trailer location and status information.”

“ORBCOMM has exceeded our expectations in providing a reliable and cost-effective asset tracking solution to help improve trailer availability, reduce fleet operations costs and ensure the safety, security and quality of our customers' shipments from start to finish,” said Brad King, Vice President of Operations with L.J. Rogers Trucking Inc. “ORBCOMM's complete telematics system was easy to install and integrate with our back-office platform, enabling us to see immediate benefits in optimizing our efficiency, performance and service levels across our business.”

L.J. Rogers expects to complete deployment of ORBCOMM's solution by the second quarter of 2017.

### **About ORBCOMM Inc.**

ORBCOMM Inc. (Nasdaq: ORBC) is a leading global provider of [Machine-to-Machine \(M2M\) communication](#) solutions and the only commercial satellite network dedicated to M2M.



ORBCOMM's unique combination of global satellite, cellular and dual-mode network connectivity, hardware, web reporting applications and software is the M2M industry's most complete service offering. Our solutions are designed to remotely track, monitor, and control fixed and mobile assets in core vertical markets including transportation & distribution, heavy equipment, industrial fixed assets, oil & gas, maritime, mining and government.

With nearly 20 years of innovation and expertise in M2M, ORBCOMM has more than 1.5 million subscribers with a diverse customer base including premier OEMs such as Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery Co., Ltd., John Deere, Komatsu Ltd., and Volvo Construction Equipment, as well as end-to-end solutions customers such as C&S Wholesale, Canadian National Railways, CR England, Hub Group, KLLM Transport Services, Marten Transport, Swift Transportation, Target, Tropicana, Tyson Foods, Walmart and Werner Enterprises. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2015, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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